



Town of West Springfield

Sonia H. Manley
Recreation Supervisor

Park and Recreation Department
26 Central Street
West Springfield, MA 01089
413-263-3284
parkandrec@tows.org



October 1, 2022

Dear Basketball Sponsor,

The West Springfield Park & Recreation Department would like to thank you for your interest in becoming a sponsor for our Recreational Basketball Leagues!

We are hopeful you will sponsor a team for the 2022 season, which in turn, will ensure these leagues remain affordable for everyone while offering a quality experience. Your sponsorship will give you exposure to thousands of people, while showing support for the local community as well as family members!

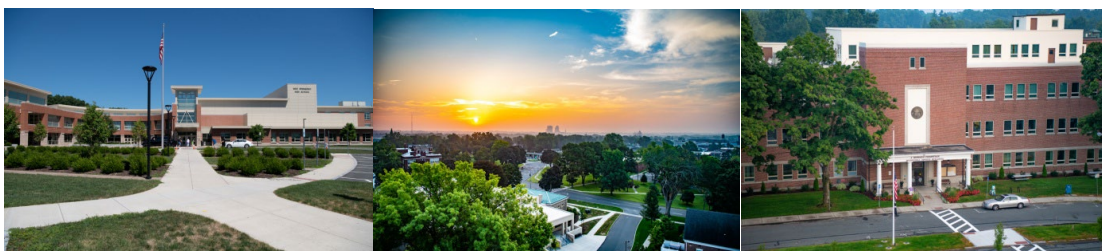
We appreciate your interest and willingness to support programs for our youth and look forward to working with you in the near future. Thank you for joining us in making West Springfield an ideal place to live, work and play.

Please contact us should you have any questions or concerns regarding sponsorship opportunities.

Recreationally,

A handwritten signature in black ink that reads "Sonia Manley".

Sonia Manley
Recreation Supervisor
smanley@tows.org





West Springfield Park & Recreation
Department presents...

Winter 2022 RECREATIONAL BASKETBALL LEAGUES



About the Leagues:

Park & Recreation Basketball Leagues are some of the most anticipated recreational winter activities in West Springfield. Resident children, as well as children from other local towns, come together to play in these instructional and semi-competitive leagues where the emphasis is on having fun!

Location: West Springfield Town
Gymnasiums

Target Demographic: Children ages
5-18

Season Dates: Late November
(Competitive Leagues)/Mid January
(Instructional Leagues) to mid March

Participation: Approximately 700
players in all leagues combined

West Springfield Park & Recreation Digital Media:

- **Facebook** - 4,100 followers
- **Twitter** - 500 followers
- **Email Notifications** - 1,300 subscribers
- **Town Website** -
www.wsparkandrec.org

To become a sponsor, fill out the attached
Sponsorship Application.

Questions? Email parkandrec@tows.org

Team Sponsorship Includes:

- Sole sponsorship of a team
- Company name on front of team shirt
- Company logo and link on the West Springfield Park & Recreation website, www.wsparkandrec.com

BOYS BASKETBALL LEAGUES: \$200 per team

- Boys Kindergarten
- Boys Grades 1 & 2
- Boys Grades 3 & 4
- Boys Grades 5 & 6
- Boys Grades 7, 8 & 9
- Boys Grades 10, 11 & 12



GIRLS BASKETBALL LEAGUES: \$200 per team

- Girls Kindergarten
- Girls Grades 1 & 2
- Girls Grades 3 & 4
- Girls Grades 5 & 6
- Girls Grades 7, 8, 9 & 10





Town of West Springfield

Sonia H. Manley
Recreation Supervisor

Park and Recreation Department
26 Central Street
West Springfield, MA 01089
413-263-3284
parkandrec@tows.org



RECREATIONAL BASKETBALL SPONSORSHIP APPLICATION

Count on us as a sponsor!

____ **Boys Team**
\$200

____ **Girls Team**
\$200

Contact Information:

Company Logo Included for Use on Park & Rec Website: ____ Yes ____ No

Company Name (as you wish it to appear on Team Shirts): _____

Contact Name: _____

Contact Address: _____ City: _____ State: ____ Zip Code: ____

Primary Phone Number: _____ Secondary Phone Number: _____

Email Address: _____

Child's Name (if applicable): _____ League: _____

Payment Information:

Make checks payable to: "Town of West Springfield" and mail to:

**West Springfield Park & Recreation Department
26 Central St. – Suite 19
West Springfield, MA 01089**

____ My check is enclosed for \$ _____

SPONSORSHIP DEADLINE: FRIDAY, OCTOBER 28, 2022

- Return signed agreement and check by sponsorship deadline for inclusion in the Winter 2022 Recreational Basketball Leagues
- Email high resolution (.png/.jpg) company logo/artwork to parkandrec@tows.org for placement on Park & Recreation website
- West Springfield Park & Recreation Department will be in contact to confirm Sponsorship

Signature: _____

Date: _____